

# "the Forum"

*Business Environment Analysis & Planning*

Friday November 28th 2008

**How better prepared would you and your organisation have been if 12 months ago you had predicted the house price crash, recession, localisation and the rise of austerity shopping - to name but a few?**

**How much would you have paid for that knowledge and what return would you have made on your investment?**

In October 2007, following at times some sceptical debate, these are just some of the things that two groups of students on the MSc Strategic Change Management and Diploma in Management programmes suggested was likely to occur over the following twelve months. A simplified summary and updates are available on our blog at <http://partnersinmanagement.org.uk> – Feel free to add a comment!

Given the success of this, not to mention the fantastic learning and understanding that participants gained from the experience, we are now facilitating an ongoing group, meeting three to four times a year, with the specific intent of scanning the business environment and predicting likely scenarios - from which individuals and organisations might be better placed to benefit.

Places are limited to 10 and representation of a full range of private, public and voluntary sectors is intended. Corporate sponsors would also be particularly welcome.

**The first event will be held on Friday November 28th 2008 at**

**[Cliffe House, Huddersfield HD8 8DB](#) - priced at £95 for the day to include lunch etc.**

Our first meeting will:

- Introduce attendees
- Set our terms of reference
- Determine our analysis process and framework
- Review our 2007 predictions
- Update them and project forward
- Suggest alternative scenarios for post-meeting analysis
- Agree outlets for presentation and publication of findings
- Set future meeting dates



This is also an ideal ongoing CPD type of activity for those already in possession of PgDiP, DMS, MSc, MA or MBA type qualifications in Management/Business. What better way to pick up 7 hours professional development activity that benefits not only yourself but your organisation too - always provided of course they are prepared to listen!

Please get in touch if you would like to participate in this unique and innovative new venture.

David Broadhead

**Joining Instructions** - Coffee etc at 9.00 for a 9.15 prompt start please and we will be working upstairs. Access is available before that along with organised car parking. A cooked lunch and refreshments will be provided.

Directions area at <http://www.kirklees.gov.uk/community/localorgs/azdetails.asp?OrgID=427>